

“We didn't fear crayons in kindergarten, why fear them now?”

– Hugh MacLeod,
brand consultant

Great ideas can come from anywhere at any time. But, if you need some inspiration, try taking an excursion from your every day work life. Take notes with a crayon, go for a walk in the middle of the day, eat lunch somewhere new, do yoga in your office. And generate bright new concepts for your stakeholders, consumers, team or company – ALWAYS.

